



MARKETING THROUGH THE POWER OF LIVE EVENTS



SPONSOR INFORMATION

Company Name: _____

Contact Name: _____

Address: _____

Phone: _____ Email: _____

Website: _____

Important Info: All Sponsor information forms and donations should be submitted no later than 1/31/2022. Checks should be made payable to Edmond Town Hall.

Questions? Call ETH at 203-270-4285

BRONZE SPONSOR

\$500 Benefits:

Signage

- One 30 second ad on screen before all movies for one weekend
- Promotion support on venue's site, social media pages and email communication



FRIENDS SPONSOR

\$250 Benefits:

Individuals:

- Pack of 10 movie tickets
- 2 comp tickets to each show

Businesses:

- Pack of 10 movie tickets
- 20% discount off movie pre-view ad for one weekend

Edmond Town Hall
45 Main Street, Newtown, CT 06470
www.edmondtownhall.org



Spring 2022

**LIVE MUSIC SERIES AT
NEWTOWN'S
EDMOND TOWN HALL THEATER**

TITLE SPONSOR

\$5,000 Benefits:

Media

- Series named after your business
- Inclusion in radio, print, and digital media
- Mention before each show

Onsite

- 8'x8' footprint at all shows to engage with concertgoers

Signage

- 120 second ad video on screen before all movies from March - May
- Lobby signage from March - May
- Promotion support on venue's site, social media pages and email communication

Tickets

- Up to 6 comp tickets for each show
- Up to 6 free movie tickets from March - May

GOLD SPONSOR

\$1,500 Benefits:

Media

- Inclusion in radio, print, and digital media
- Mention before each show

Signage

- 30 second ad video on screen before all movies from March - May
- Promotion support on venue's site, social media pages and email communication

Tickets

- Up to 4 comp tickets for each show
- Up to 4 free movie tickets from March - May

SILVER SPONSOR

\$1,000 Benefits:

Media

- Inclusion in print and digital media

Signage

- One 30 second ad on screen before all movies for one month
- Promotion support on venue's site, social media pages and email communication

Tickets

- Up to 2 comp tickets for each show
- Up to 2 free movie tickets from March - May

